



A hang tag for selective attachment to a product, comprising:

a digital memory encoded with information relating to a product to which it is to

be attached; and means for selective attachment to a product; and said means for

selective attachment is an eyelet frangibly secured to said digital memory.

The hang tag according to claim 1, wherein the means for attachment further

includes a cord adapted for positioning between the product and the eyelet.

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9. A method for labeling products so as to provide consumers with a wealth of information relating to the product, comprising:

producing a hang tag including a digital memory encoded with information relating to a product to which it is to be attached and means for selective attachment to the product; and attaching the hang tag to the product; and said means for attachment is an eyelet releasably secured to said digital memory.

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11. The method according to claim 9, wherein the means for attachment further includes a cord adapted for positioning between the product and the eyelet.

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16. A product including a hang tag attached thereto for providing consumers with information relating to the product, the hang tag comprising:

17 a digital memory encoded with information relating to a product to which it is to be attached; and means for selective attachment to a product; and said means for attachment includes an eyelet releasably secured to said digital memory.

18 The product according to claim 16, wherein the means for attachment further includes a cord adapted for positioning between the product and the eyelet.